



RATE CARD

Video | Photo | Documentary | Livestream | Impact Storytelling

Serving Kenya, Pan Africa, and Global Clients

RENDER DIGITAL MEDIA SERVICES

Crafting Impact Through Strategic Visual Storytelling
Multimedia Production | Audiovisual Solutions | Live Broadcast | Branding

Rate Card Overview

This rate card presents starting rates for Render Digital Media Services across video production, documentary, impact storytelling, photography, livestreaming, audiovisual solutions, post production, branding, printing, and strategic communication support. Rates are structured to serve Kenya based assignments, Pan African productions, and global clients seeking reliable multimedia production support from Nairobi, Kenya.

Kenya Based Projects

Quoted mainly in Kenya Shillings for assignments within Kenya. Travel, accommodation, special equipment, permits, and extra crew are quoted separately where applicable.

Pan African Projects

Quoted based on scope, country, production days, equipment movement, crew requirements, travel logistics, permits, accommodation, and delivery timelines.

Global Clients

International organizations, development partners, agencies, foundations, corporates, and global brands may be quoted in USD depending on contract requirements and payment terms.

TRUSTED BY CORPORATE, DEVELOPMENT, AND INSTITUTIONAL CLIENTS ACROSS KENYA AND PAN AFRICA.



Video, Documentary and Impact Storytelling

Professional production for corporate, institutional, cultural, community, and sustainability stories

Production

Service	Kenya Starting Rate	Pan African and Global Notes
Story concept development	From KSh 35,000	Available in USD for international clients
Research, scripting and interview guide development	From KSh 50,000	Based on depth of research and number of stories
Half day video production	From KSh 45,000	Crew, camera, basic audio and lighting within Nairobi
Full day video production	From KSh 75,000	Crew, camera, audio and lighting. Travel quoted separately
Corporate profile video	From KSh 150,000	Includes filming, editing, graphics, music and final mastering
Training or educational video	From KSh 120,000	Pricing depends on course length and number of modules
Short impact story	From KSh 150,000	Best for NGO, community, culture and sustainability stories
Beneficiary or community story video	From KSh 120,000	Includes interview led storytelling and supporting B roll
Mini documentary	From KSh 300,000	Multi location projects quoted after brief review
Full documentary production	From KSh 650,000	Research, field production, post production and final mastering

promotional videos, training videos, campaign content, and social impact storytelling. Our productions are designed not just to look good, but to communicate clearly, influence audiences, and achieve strategic objectives.



Photography and Event Coverage

Professional visual documentation for events, institutions, campaigns, and brand visibility

Service	Kenya Starting Rate	Notes
Half day event photography	From KSh 30,000	Edited photos delivered via online gallery or Drive
Full day event photography	From KSh 50,000	Ideal for conferences, launches, workshops and forums
Conference photography per day	From KSh 60,000	Includes edited selection and general event coverage
Corporate portraits	From KSh 40,000	Team size and location determine final quote
Product or brand photography	From KSh 45,000	Lighting, styling and setup quoted by scope
Same day selected photo delivery	From KSh 15,000	For priority social media or press use

Event Coverage Packages

Package	Includes	Starting Rate
Basic event coverage	Photography only	From KSh 50,000
Standard event coverage	Photography, video coverage and highlight edit	From KSh 120,000
Premium event coverage	Photography, video, interviews and highlight video	From KSh 180,000
Conference coverage	Multi camera video, photography, interviews and highlight video	From KSh 300,000 per day
Multi day event coverage	Full documentation package with optional daily reels	Quoted based on scope



Livestream, Hybrid Events and Audiovisual Solutions

Broadcast quality live production and technical event support

We provide high quality live streaming solutions for physical, hybrid and fully virtual events. Our

Service	Kenya Starting Rate	Notes
Basic livestream package	From KSh 95,000	Single stream setup with basic switching and audio feed
Two camera livestream	From KSh 150,000	Camera crew, switching and platform management
Three camera livestream	From KSh 220,000	Ideal for panels, conferences and institutional events
Four camera livestream	From KSh 300,000	Includes stronger multi angle coverage and technical direction
Hybrid event technical support	From KSh 180,000	Remote speaker integration and platform management
Conference livestream per day	From KSh 250,000	Complex setups quoted after venue and brief assessment
Audiovisual technical production	From KSh 180,000	Sound, screens, microphones, stage support and show flow
LED screen or projection support	Quoted separately	Depends on screen size, venue, duration and supplier cost
Technical director per day	From KSh 30,000	Required for complex shows and multi camera workflows



Post Production, Motion Graphics and Sound

Editing, story refinement, graphics, captions, sound design and final delivery

Service	Kenya Starting Rate	Notes
Short video edit	From KSh 30,000	Best for social media videos and simple highlights
Event highlight edit	From KSh 55,000	Music, titles, basic graphics and final export
Documentary editing	From KSh 150,000	Rate depends on footage volume, structure and revisions
Motion graphics package	From KSh 35,000	Titles, transitions, infographics and branded elements
Lower thirds and title package	From KSh 15,000	Branded name straps and title cards
Subtitling and captions	From KSh 20,000	Price depends on duration and language
Colour correction and grading	From KSh 35,000	For polished final look and consistency
Sound design and mixing	From KSh 35,000	Audio cleanup, balancing, ambience and music mix
Voice over coordination	From KSh 20,000	Voice talent fee quoted separately where applicable
Social media cutdowns	From KSh 12,000 per video	Vertical, square or landscape variations available



Branding, Printing and Design

Strategic visual assets for events, campaigns, institutions and corporate communication

Service	Kenya Starting Rate	Notes
Poster or flyer design	From KSh 5,000	Single design concept with basic revision
Social media artwork	From KSh 3,500	Campaign bundles quoted separately
Event programme design	From KSh 15,000	Layout, branding and print ready export
Company profile design	From KSh 35,000	Final cost depends on number of pages and content readiness
Brochure or service catalogue design	From KSh 30,000	Design and layout for digital or print use
Presentation deck design	From KSh 40,000	Corporate, training or proposal deck
Basic brand identity package	From KSh 70,000	Logo refinement, colours, fonts and key templates
Large format printing	Quoted separately	Banners, backdrops, exhibition materials and installation
Event branding package	Quoted separately	Design, production, delivery and installation

Strategic Branding and Printing

We provide professional printing and branding solutions that strengthen brand visibility and create lasting impressions. Our services include large format printing, banners, backdrops, branded merchandise, exhibition materials, corporate stationery, promotional materials, and event branding installations.

From design adaptation to production and installation, we ensure consistency in color accuracy, material quality, and brand representation. Whether supporting corporate events, conferences, product launches, or marketing campaigns, we deliver high-quality branded assets that enhance visibility, credibility, and audience engagement.



Production Add Ons and Crew Rates

Flexible support for specialised assignments and expanded production needs

Add On	Kenya Starting Rate	Notes
Drone coverage	From KSh 45,000 per day	Permits and restricted locations quoted separately
Extra camera	From KSh 20,000 per day	Camera body and basic lens support
Extra camera operator	From KSh 20,000 per day	Rate may vary based on experience and role
Director of photography	From KSh 35,000 per day	For complex visual direction and premium shoots
Sound recordist	From KSh 25,000 per day	Includes professional field sound support
Lighting kit	From KSh 25,000 per day	Final rate depends on equipment required
Gimbal operator	From KSh 25,000 per day	For motion shots, walk throughs and event movement
Production assistant	From KSh 8,000 per day	Logistics and set support
Script writing	From KSh 25,000	Depends on project complexity
Travel outside Nairobi	Quoted separately	Transport, accommodation, meals and logistics apply

Regional and Global Engagement Terms

Rates are starting prices

Final quotations are prepared after reviewing the brief, production days, crew size, location, deliverables, timelines, equipment, travel and post production requirements.

Kenya assignments

Quoted mainly in Kenya Shillings. Assignments outside Nairobi may include transport, accommodation, meals, local facilitation, permits and contingency costs.

Pan African assignments

Quoted based on country, travel logistics, customs requirements, permits, local crew support, equipment movement and security considerations.

Global clients

International clients may be quoted in USD. Remote production management, local fixer support and multi country documentation can be scoped separately.

Payment terms

A 50 percent deposit confirms booking. The balance is payable upon completion or before release of final master files unless otherwise agreed in writing.

Usage and revisions

Standard rates include reasonable revisions within the agreed scope. Additional deliverables, extra edits, urgent turnaround and new creative directions may attract additional charges.



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